



tropel  
kids





Petal Dress / Cloudy Jumper

**Tropel Kids makes bold clothes for bold kids, the kind who turn pavements into playgrounds and dinner tables into stages.**

Designed by Ana, a furniture designer and mum of two, our pieces mix sculptural shapes with soft, wearable fabrics that hold their own through play, chaos, and couch dives.

Born in lockdown with a sewing machine and two tiny testers, Tropel began as an experiment in form and function — a playful rebellion against beige basics. One day, a stranger mistook the kids' outfits for fancy dress, and the spark was lit: why shouldn't every day feel like dress-up? The idea grew, evolved, and in 2024, Tropel officially launched as a brand.

We're here to make clothes that make everyday moments feel just a bit more extraordinary.





Petal Dress



Lollipop Dress / Rainy Jumper





Cloudy Jumper



Moonrise Jacket / Halfmoon Dress

# RESPONSIBLY MADE, CLOSE TO HOME

**Every Tropel piece is made in Leicester, by a brilliant trio: two sisters and their mum. They run a family factory that keeps things personal, precise, and full of heart — just the way we like it.**

By keeping our production close to home, we're not only backing UK craftsmanship, we're able to stay hands-on, connected, and keep our standards sky-high. These women are an essential part of the Tropel story, turning our wild shapes and big ideas into beautifully made clothes with the kind of care you can feel.











Moonrise Jacket



Halfmoon Dress



Petal Dress



Lollipop Dress







THE  
SOURCE  
IS THE  
SOLU-  
TION



# THIS IS 100% COTTON

**Our fabrics? Only the good stuff. All of our knit fabrics are milled right here in the UK and we're working toward having all our fabrics sourced this way.**

We aim for premium materials — soft, breathable, mostly 100% cotton — because kids deserve clothes that feel as good as they look. Natural fibres, fewer synthetics and a focus on quality means less waste, better wear and pieces you'll want to keep in rotation long after the first owner's outgrown them.





Halfmoon Dress



Moonrise Jacket





# NO MASS PRODUCTION, JUST MASSIVÉ PERSONALITY

**We make everything in small runs, because we believe in making only what we need — no overstock, no landfill fashion dramas.**

Our clothes are designed to last, to be worn hard and handed down. At Tropel, it's not about having more, it's about having better: fewer pieces, better quality, worn longer, passed along. Because good design should stick around.





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Cloudy Jumper



Rainy Jumper / Cloudy Jumper







**Ana Jimenez Palomar is a Mexican-born, London-based designer with a background in industrial design and a master's in furniture design from Central Saint Martins.**

For a decade, she created conceptual furniture known for its surreal shapes, bold colours and playful spirit – often inspired by her Mexican roots and a desire to rethink the ordinary.

Then in 2020, lockdown hit. With two preschoolers, one sewing machine and a need for a creative outlet, Ana began making clothes for her children. Her background in furniture design quickly took over – sculptural shapes, a love of form, and practical thinking all stitched into every piece. The result? Kidswear that was playful, expressive, and built for real life.

Tropel Kids launched in 2024, after years of exploring the sweet spot between fun and function. Ana's mission is simple: create clothes that kids love to wear and grown-ups feel good about – even on an ordinary Tuesday.



## Notes

## Notes



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